



TOWARDS NEW HORIZONS

Kaizen family celebrates its 10th Anniversary this year – HAPPY ANNIVERSARY KAIZEN! We take this opportunity to thank you for being a vital part of Team Kaizen – and for helping us build your company.

During these 10 short years, Kaizen has lived up to its name – “continuous improvement”. Kaizen started as a single location office 10 years ago and has now grown to 5 offices world-wide. What started as a Product Solutions Company has expanded to IT Consulting, Custom Software Development, Engineering Services and Strategic Outsourcing. Importantly, Kaizen has been bolstered by the addition of new members of the family – nearly 100 of them in the US. From a company of \$0.1 mil revenue in 1995, we have grown to a company of revenues about \$5 mil to-day.

The road to here has not always been a smooth one. We have grown during the boom years in IT industry, and grown again through the recessive times. We have constantly innovated, adapted to changes in the market-place. We have stood up to the demanding challenges in the market – be it technological, managerial, economic or geo-political. Our constant focus on excellence in what we do, nurturing our prime assets – our people and intellectual capital, unwavering commitment and dedication to our customers and business partners has been the reason for our growth.

Over the past decade, Kaizen has grown in size and stature in the IT Industry. We have served a broad clientele over diverse verticals be it Finance, Institutional, Insurance, Banking, FMCG, Telecom, Automotive, Aerospace, Manufacturing or Healthcare & Pharmaceuticals. We have constantly been adding to our impressive list of clientele from among the Fortune 500 companies and the best in the world, time and again. We have grown and nurtured a stream of products – RapIT, eManuPro, QA Monitor and Virtual Schools. We have acquired Network Infomatic and SRA Technologies to expand our family. Kaizen has opened up new vistas – entered into Joint Ventures in Engineering with ProSIM and SKM Technologies in India – for Engineering Design and Manufacturing outsourcing. We have opened up new centers of excellence in Training, Software Development and IT Services in Mysore and Hyderabad, India.

Looking ahead, we have got newer avenues to tread, peaks to climb and conquer. We are bringing out newer software products, setting up Technology-Practices in ERP, SAN and TIBCO, partnering with more companies, broadening our clientele, all the while consolidating on our growth.

We can tell you, we will steadfastly continue to be “KAIZEN” in our thoughts and deeds – literally – continuous improvement. We have the confidence that we are going to succeed as we are backed by the best team in the industry – and have impressive partners to count on.

Three Cheers to TEAM KAIZEN!
Three Cheers for Many More Successes To Come!